



KGW  
1501 SW Jefferson  
Portland, OR 97201

SRCP Media Inc  
201 N. Union Street  
Suite 200  
Alexandria, VA 22314

## Contract # 853514

**Schedule Dates** 10/30/12-11/06/12  
**Advertiser** Knute Buehler for Secretary of State (39977)  
**Agency** SRCP Media Inc (9989)  
**Product** Political - State Secretary of State (1183)  
**Brand** BUEHLER 4 SEC of ST (177361)  
**Salesperson** Norten, Matthew (3149)  
**Sales Office** HRP - Washington DC  
**Buyer Name** VONDERHEID,BETSY  
**Phone/Fax** (541) 915-3322 /  
**CPE** 31/62/245  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments** BUEHLER 4 SEC OF ST  
KNUTE BUEHLER FOR SECRETARY OF STATE,

**Date Entered** 09/10/12  
**Last Modified** 11/05/12  
**Entered By** Jacob Thom  
**CO-OP** No  
**Headline #** 06304699  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$5,488.95  
**Net Total** \$31,104.05  
**Sales Tax**

## Portland (KGW) (KGW)

By Broadcast Month	Spots	Rate
Nov. 2012	61	\$36,593.00
<b>Grand Total:</b>	<b>61</b>	<b>\$36,593.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/30/12-11/02/12	2	:30	10A- 11A (PT)	4		X	X	X	X			4	\$275.00	\$1,100.00	Portland (KGW) (KGW)	TODAY SHW3-NBC<	9/10/12
2.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	10:59P- 11:34P (PT)	2		X	X	X	X			2	\$775.00	\$1,550.00	Portland (KGW) (KGW)	NEWSCH 8 AT 11<	9/10/12
3.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	11:34P- 12:37A (PT)	4		X	X	X	X			4	\$300.00	\$1,200.00	Portland (KGW) (KGW)	TONITE SHW-NBC<	9/10/12
4.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	11:59A- 12:31P (PT)	3		X	X	X	X			3	\$350.00	\$1,050.00	Portland (KGW) (KGW)	NEWSCH 8-NOON<	9/10/12
5.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	2:58P- 4P (PT)	3		X	X	X	X			3	\$250.00	\$750.00	Portland (KGW) (KGW)	ELLEN<	9/10/12
6.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	4P- 4:57P (PT)	4		X	X	X	X			4	\$500.00	\$2,000.00	Portland (KGW) (KGW)	NEWS	9/10/12
7.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	4:57P- 5:30P (PT)	4		X	X	X	X			3	\$775.00	\$2,325.00	Portland (KGW) (KGW)	NEWSCH 8 AT 5<	9/10/12
8.0	Normal Line / SPOT	10/30/12-11/02/12	4	:30	5:57A- 6:58A (PT)	4		X	X	X	X			4	\$500.00	\$2,000.00	Portland (KGW) (KGW)	NC8 SUNRISE 6A<	9/10/12
9.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	5:59P- 7P (PT)	4		X	X	X	X			4	\$775.00	\$3,100.00	Portland (KGW) (KGW)	NEWS 8 @ 6	9/10/12
10.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	6:58A- 9A (PT)	4		X	X	X	X			4	\$625.00	\$2,500.00	Portland (KGW) (KGW)	TODAY SHW<	9/10/12
11.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	9A- 10A (PT)	4		X	X	X	X			3	\$275.00	\$825.00	Portland (KGW) (KGW)	TODAY SHW2-NBC	9/10/12
12.0	Cancelled Line / SPOT	11/04/12-11/04/12	3	:30	5:58A- 8:58A (PT)								1	1	\$275.00	\$275.00	Portland (KGW) (KGW)	NEWS 8	10/30/12
13.0	Cancelled Line / SPOT	11/05/12-11/05/12	2	:30	10A- 11A (PT)		1							1	\$275.00	\$275.00	Portland (KGW) (KGW)	TODAY SHW3-NBC<	10/30/12
14.0	Cancelled Line / SPOT	11/05/12-11/05/12	3	:30	11:34P- 12:37A (PT)		1							1	\$300.00	\$300.00	Portland (KGW) (KGW)	TONITE SHW-NBC<	10/30/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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15.0	Cancelled Line / SPOT	11/05/12-11/05/12	3	:30	4P- 4:57P (PT)	1	1							1	\$500.00	\$500.00	Portland (KGW) (KGW)	NEWS	10/30/12
16.0	Cancelled Line / SPOT	11/05/12-11/05/12	3	:30	4:57P- 5:30P (PT)	1	1							1	\$775.00	\$775.00	Portland (KGW) (KGW)	NEWSCH 8 AT 5<	10/30/12
17.0	Cancelled Line / SPOT	11/05/12-11/05/12	4	:30	5:57A- 6:58A (PT)	1	1							1	\$500.00	\$500.00	Portland (KGW) (KGW)	NC8 SUNRISE 6A<	10/30/12
18.0	Cancelled Line / SPOT	11/05/12-11/05/12	3	:30	5:59P- 7P (PT)	1	1							1	\$775.00	\$775.00	Portland (KGW) (KGW)	NEWS 8 @ 6	10/30/12
19.0	Cancelled Line / SPOT	11/05/12-11/05/12	3	:30	6:58A- 9A (PT)	1	1							1	\$625.00	\$625.00	Portland (KGW) (KGW)	TODAY SHW<	10/30/12
20.0	Cancelled Line / SPOT	11/05/12-11/05/12	3	:30	9A- 10A (PT)	1	1							1	\$275.00	\$275.00	Portland (KGW) (KGW)	TODAY SHW2-NBC	10/30/12
21.0	Normal Line / SPOT	10/31/12-11/02/12	2	:30	10A- 11A (PT)	1			X	X	X			1	\$275.00	\$275.00	Portland (KGW) (KGW)		10/30/12
22.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	11:34P- 12:37A (PT)	1			X	X	X			1	\$300.00	\$300.00	Portland (KGW) (KGW)		10/30/12
23.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	2:58P- 4P (PT)	2			X	X	X			2	\$250.00	\$500.00	Portland (KGW) (KGW)		10/30/12
24.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	4P- 4:57P (PT)	1			X	X	X			1	\$500.00	\$500.00	Portland (KGW) (KGW)		10/30/12
25.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	4:57P- 5:30P (PT)	1			X	X	X				\$775.00		Portland (KGW) (KGW)		10/30/12
26.0	Normal Line / SPOT	10/31/12-11/02/12	4	:30	5:57A- 6:58A (PT)	1			X	X	X			1	\$500.00	\$500.00	Portland (KGW) (KGW)		10/30/12
27.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	5:59P- 7P (PT)	1			X	X	X			1	\$775.00	\$775.00	Portland (KGW) (KGW)		10/30/12
28.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	6:58A- 9A (PT)	1			X	X	X			1	\$625.00	\$625.00	Portland (KGW) (KGW)		10/30/12

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29.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	9A- 10A (PT)	1			X	X	X			1	\$275.00	\$275.00	Portland (KGW) (KGW)		10/30/12
30.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	10P- Dateline NBC						1				\$2,200.00		Portland (KGW) (KGW)		10/30/12
31.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	5:58A- 8:58A (PT)								1	1	\$275.00	\$275.00	Portland (KGW) (KGW)		10/30/12
32.0	Cancelled Line / NFL - Pre Game Show	11/04/12-11/04/12	3	:30	3:57P- Football Night in America								1	1	\$1,600.00	\$1,600.00	Portland (KGW) (KGW)		11/1/12
33.0	Cancelled Line / SPOT	11/04/12-11/04/12	5	:30	9:58P- Private Practice								1	1	\$750.00	\$750.00	Portland (KGW) (KGW)		11/1/12
34.0	Normal Line / SPOT	11/02/12-11/05/12	2	:30	10:59P- 11:34P (PT)		1				1			2	\$900.00	\$1,800.00	Portland (KGW) (KGW)		11/1/12
35.0	Normal Line / SPOT	11/02/12-11/05/12	3	:30	4:57P- 5:30P (PT)		1				1			1	\$775.00	\$775.00	Portland (KGW) (KGW)		11/1/12
36.0	Normal Line / SPOT	11/02/12-11/05/12	2	:30	7P- 7:29P (PT)		1				1			2	\$550.00	\$1,100.00	Portland (KGW) (KGW)		11/1/12
37.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	7:58P- The Voice		1							1	\$5,500.00	\$5,500.00	Portland (KGW) (KGW)		11/1/12
38.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	6:30P- 7P (PT)							1		1	\$400.00	\$400.00	Portland (KGW) (KGW)		11/1/12
39.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	5:58A- 8:58A (PT)								2	2	\$275.00	\$550.00	Portland (KGW) (KGW)		11/1/12
40.0	M/G For 30.0.1 / SPOT	11/02/12-11/02/12	3	:30	10P- Revolution						1				\$2,200.00		Portland (KGW) (KGW)		11/1/12
41.0	M/G For 11.0.1 / SPOT	11/03/12-11/04/12	3	:30	5:58A- 9A (PT)	1						X	X	1	\$275.00	\$275.00	Portland (KGW) (KGW)	TODAY SHW2-NBC	11/1/12

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42.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	10P- 11P (PT)						1			1	\$2,200.00	\$2,200.00	Portland (KGW) (KGW)		11/2/12
43.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	8:31P- Sports Sunday								1	1	\$843.00	\$843.00	Portland (KGW) (KGW)		11/2/12
44.0	M/G For 35.0.1 / SPOT	11/06/12-11/06/12	2	:30	6:58A- 9A (PT)			1						1	\$725.00	\$725.00	Portland (KGW) (KGW)		11/2/12

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